DALC Courses

Introduction to Social Media

- *Tue 23 May 2017 , Devon Communities Together, Exeter*

Time: 10.00 - 12.30

Recommended for:

Officers that have very little or no experience of Social Media but are increasingly being asked to investigate or implement for their council.

Session overview:

This session is designed to give participants a very general and gentle introduction into how Social Media has evolved from the different stages of websites and the Internet. We know councils always have a concern on how it is used and the kind of engagement with users it might entails, good and bad.

This is also a forum for people to express and share their thoughts, and collectively we can try and address those concerns. Whilst this is part presentation, it is really about getting everyone to participate in the discussions.

Session benefits:

By the end you will:

· Be comfortable with the concepts of Social Media
· See what the main platforms are
· Understand the terminology, roles and interactions
· See what others have done
· Have confidence in taking the next steps, if only small ones

This course is being run by Gordon Fong from E-Mango.

The course is **FREE** and includes refreshments.

Please note that there is limited parking available on site. There is a park and ride service down the road by the Cattle Market if there isn't any spaces. Please allow yourself time to park.

———— Some background to e-mango ———

e-mango started life in 2000 delivering services to small local business around Dorset, and has grown to one that also supplies large central government departments such as DWP, Home Office, Environment Agency and the MoD to name a few.

It now has many clients in the Local Councils sector having previously worked with the National Association of Local Councils and the Hampshire Association of Local Councils.

e-mango shares its Bournemouth offices with its sister company of Datacenta Hosting, and so can provide a wide range of Internet services from domain name registration, email hosting, web hosting, through to cloud backup and custom solutions.